GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Water Resources Department – Permission accorded an administrative sanction for an amount of Rs. 95,46,150/- (Rupees Ninety five lakhs Forty Six thousand and one hundred Fifty only) towards arranging payment of advertisement charges to M/s Live Wires, Advertising Pvt., Ltd., Hyderabad,(Rs.21,30,800/-), M/s Ramakanth advertisement (Rs. 47,39,050/-), and to M/s Disha Communications Pvt., Ltd., (Rs. 26,76,300/-) on the occasion of "Bhoomi Puja" 05.01.2017 - Orders – Issued.

WATER RESOURCES (CE's ESTABLISHMENT) DEPARTMENT

G.O.RT.No. 385 **Dated: 17-07-2017**
Read:

From the Engineer – in- Chief, Polavaram Irrigation Project, Dowlaiswaram,Lr.No. ENC/PIP/DCE2/OT9/AEE-2/LMC LIFT Vol2. / dated 24-03-2017.

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ORDER:-

In the reference read above, the Engineer – in- Chief, Polavaram Irrigation Project, Dowlaiswaram has stated that the Bhoomi Puja occasion was celebrated by Hon'ble Chief Minister of Andhra Pradesh on 05.01.2017. On this occasion press advertisements were published in all news papers. Now M/s Live Wires, Advertising Pvt., Ltd., submitted advertisement charges for Rs.21,30,800/-, M/s Ramakanth advertisement charges for Rs. 47,39,050/- and M/s Disha Communications Pvt., Ltd., for Rs. 26,76,300/-. The Commissioner, I&PR, Vijayawada directed to furnish the bills to M/s Live wires, Advertising Pvt., M/s Ramakanth Ltd., Hyderabad and M/s Disha Communications Pvt., Ltd., to the Engineer-in-Chief, Polavaram Irrigation Project, Dowlaiswaram for arranging payment. He has requested the Govt., to permission accorded for arranging payment of advertisement charges of Rs.21,30,800/- to M/s Live Wires, Advertising Pvt., Ltd., Hyderabad, Rs. 47,39,050/- to M/s Ramakanth advertisement and Rs. 26,76,300/- to M/s Disha Communications Pvt., Ltd., . The above expenditure is chargeable to Head of Account "DA 4700- Capital out lay in Major Irrigation – 01 Major Irrigation – Commercial- MH 120 Polavaram Barrage – GH (12)- Central assistance to state development plan – SH (27) –Canals and distributaries- 530 Major Works – 531 Other expenditure.

2. Government after careful examination of the proposal, hereby accorded administrative approval to the Engineer – in- Chief, Polavaram Irrigation Project, Dowlaiswaram, for an amount of Rs. 95,46,150/- (Rs.21,30,800/-, + Rs. 47,39,050/- +Rs. 26,76,300/-) towards arranging payment of advertisement charges to M/s Live Wires, Advertising Pvt., Ltd., Hyderabad,(Rs.21,30,800/-) , M/s Ramakanth advertisement (Rs. 47,39,050/-), and to M/s Disha Communications Pvt., Ltd., (Rs. 26,76,300/-) on the occasion of "Bhoomi Puja" 05.01.2017.

3. The above expenditure shall meet under the relevant Head of Account " 4700 COL on Major Irrigation – 01 Major Irrigation – Commercial – MH.800 Other Expenditure – GH.12 Central Assistance to State Development Plan – SH (11) Project Establishment under Chief Engineer Polavaram Project – 260 Advertisements, Sales and Publicity Expenses" (B.E. Rs.1600.00 Lakhs).

4. The Engineer – in- Chief, Polavaram Irrigation Project, Dowlaiswaram shall take necessary action accordingly.

P.T.O.

5. This order issues with the concurrence of the Finance (WR.II) Department vide their U.O.No. 48022/198/FMU- WR. II)/2017, dated 12-7-2017.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

SHASHI BHUSHAN KUMAR,
SECRETARY TO GOVERNMENT.

To
The Engineer – in- Chief,
Polavaram Irrigation Project, Dowlaiswaram.
Copy to
The Commissioner, I&PR Department,
Gopalareddy Road,Surya rao Pet, Vijayawada.
The Accountant General, AP, Hyderabad.
The Pay and Accounts Officer,
Ibhrahimpatnam.
The Finance (W.R.II) Department.
SF/SC.

//FORWARDED::BY ORDER//

SECTION OFFICER.